

Why You Should Advertise on EliteEvents.com ...

- 91% of today's brides use the Internet while planning their wedding (*The Knot*, 2011)
- Having a link with **EliteEvents.com**, which consistently has high search engine rankings, will enhance your *Search Engine Optimization (SEO)*
- Benefit from *heavy marketing/advertising* through TV, radio, billboards, bridal publications, emails, social media and bridal shows promoting **EliteEvents.com**
- Affiliation with one of the most *trustworthy, respected and recognized* companies in the industry since 1990 – **Elite Bridal Events**
- **EliteEvents.com** has *up to 17,000 visitors* a month
- Take advantage of one of the industry's top bridal shows and leading websites ... **optimizing your investment throughout the year**



Available Website Advertising on EliteEvents.com ...

Type of Listing	Investment Fee For Exhibitors*	Investment Fee For Non-Exhibitors
1) Basic Listing <ul style="list-style-type: none"> • Name, address & phone # under 1 service category • Listed for 1 full year from show date 	FREE	\$199/ 12 months
2) Premium Listing <ul style="list-style-type: none"> • Business Card Tile <ul style="list-style-type: none"> • Picture • More Information Button • Link to your website • Placement above all basic listings • Represented in up to 3 categories • Information page (description, map, social media icons & website link) 	\$129/ 6 months \$199/ 12 months (= only \$0.59/day for 12 months)	\$329/ 6 months \$399/ 12 months (= only \$1.18/day for 12 months)
3) Category Sponsor (limited #) <ul style="list-style-type: none"> • Includes Premium Listing • <i>Exclusive Banner</i> under 1 category <ul style="list-style-type: none"> • 300 pixels x 70 pixels • Custom designed banner provided for an additional \$75 	\$199/ 6 months \$299/ 12 months (= only \$0.89/day for 12 months)	\$399/ 6 months \$499/ 12 months (= only \$1.49/day for 12 months)
4) Site Sponsor (limited #) <ul style="list-style-type: none"> • Includes Premium Listing • <i>One of 10 rotating banners</i> on every page of EliteEvents.com <ul style="list-style-type: none"> • 200 pixels x 70 pixels • Custom designed banner provided for an additional \$75 	\$299/ 6 months \$399/ 12 months (= only \$1.19/day for 12 months)	\$499/ 6 months \$599/ 12 months (= only \$1.78/day for 12 months)

* An Exhibitor has participated in a bridal show produced by Elite Bridal Events in the past 12 months or is contracted to participate in an upcoming show

Samples of listing options:

The screenshot shows the website interface for 'The Southern Bridal Show'. On the left, there is a 'list options' sidebar with filters for 'Show exhibitors from' (All Shows), 'Order by' (Name, Proximity to zip code: 30078), and a 'Select Another Category' button. The main content area is titled 'florists' and displays three listing types:

- CATEGORY SPONSOR:** A large banner with the text 'We specialize in wedding florals' and a 'CLICK HERE' button.
- PREMIUM LISTING:** A card for 'Flowers By Joanne' featuring a photo of a bride's hands holding a bouquet, contact information (770) 704-0563, and a 'Website | More' link.
- BASIC LISTING:** A card for 'Floral Designs By Sarah' with contact information for Sarah Judkins in Auburn, GA.

Blue callout boxes with arrows point to each of these listing types, and a 'SITE SPONSOR' box points to the 'Select Another Category' button.

Premium Listing Business Card Tile:

The business card tile is divided into two main sections:

- profile:** Contains the business name 'Flowers By Joanne', phone number (770) 704-0563, location 'Serving Greater Atlanta Canton, GA', a 'Visit Website' link, and a 'Profile Email' button. A 'Back to Florists List' link is at the bottom.
- flowers by joanne:** Features a photo of a bride's hands holding a bouquet, the business logo, contact information (770) 704-0563, website www.flowersbyjoanneatlanta.com, and a Facebook icon. Below this is a paragraph of text: 'Call Joanne today for your complimentary consultation. Share your ideas with us. Using our love of floral design combined with our floral expertise we will custom design a floral package that works with your style and your budget. Your wedding is as important to us as it is to you. Our goal is your satisfaction.'

Return this application to Elite Bridal Events to advertise your company on EliteEvents.com and receive the Advertising Agreement:

Type of Listing: Premium Listing Category Sponsor Site Sponsor

Length of Listing: 6 months 12 months

Company Name _____

Address _____

City, State, Zip _____

Telephone _____ E-mail _____

Website _____

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